



# RED DOT 100X



*2010 Christmas Outreach is Huge Success*

On December 17th, for our 3rd annual 100X Christmas Outreach Red Dot identified and “adopted” **60 local families** who were in real need of assistance to provide their children with food and gifts on Christmas Day. Our entire Athens office devoted its work day to buying gifts and meals, wrapping presents, preparing 120 gift/food boxes, and delivering them to all these Henderson County families. Everyone helping did an incredible job for this worthwhile cause. Red Dot is certainly blessed to have people who want to help others. Thanks to all of you dozens of parents and children had a Christmas to remember in 2010!



SHOPPING FOR GIFTS



WRAPPING PRESENTS



DELIVERING TO FAMILIES

# RED DOT EMPLOYEES AT THEIR BEST



## HIGHLIGHTS FROM CHRISTMAS OUTREACH DAY:

1. OUR SHOP GUYS GRILLED DELICIOUS FAJITAS AND SMOKED MOUTH-WATERING BARBECUE FOR ALL TO ENJOY AT THE CHRISTMAS LUNCH
2. JOHNNY JOHNSON WON OUR 1ST ANNUAL BANANA PUDDIN THROWDOWN
3. OUR CREW INVADED WALMART AND DELIVERED HUNDREDS OF GIFTS





### Pedro's Christmas Party in village of San Martin

Our very own **Pedro Carillo** made his annual trip to his home village in Mexico to throw a Christmas party for all the schoolkids there. Red Dot 100X always enjoys sponsoring this event. Thank you Pedro for ensuring that these children all received gifts this holiday season! Feliz Navidad!



### 100X Toys for Tots Toy Drive

Over 100 toys were again donated by our Red Dot family. The Athens Fire Department delivered these toys to numerous families in crisis this Christmas season. Thanks for helping these families provide wonderful gifts to their children on Christmas morning!

### 100X Adopt an Angel Tree Child

The Angel Tree program at South Athens elementary school helps provide Christmas gifts to around 40 young students each year who come from families really struggling financially. Red Dot had the privilege of adopting 10 of these children this year. Thanks to **Barton Davis** for spearheading this project for us! Your effort made for a memorable Christmas for these special students!



### SOME 100X EVENTS IN 2011

HELP BUILD HOPE FOR HAITI  
BUILD EVENT - 5/7/11  
(HOSTED AT RED DOT)

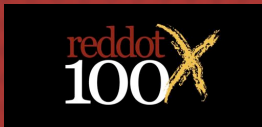
PERSONAL FINANCIAL  
PLANNING SEMINAR

POTENTIAL INTERNATIONAL  
MISSION TRIPS TO  
HONDURAS AND/OR  
DOMINICAN REPUBLIC

FALL FAMILY VISION  
RETREAT AT PINE COVE -  
10/11

4TH ANNUAL CHRISTMAS  
OUTREACH - 12/11

# TRANSFORMING OUR COMMUNITY THE RED DOT WAY



## 100X Facts for November 2010

### Transform Saturday Workday

48 hardworking volunteers  
300 fun-filled hours volunteered  
2 homes scraped and painted  
1 wheelchair ramp built  
3 very grateful homeowners

### Thanksgiving Food Drive

Goal = 750 donated items  
Actual donations = 911 items (wow!)  
New food drive record set  
Red Dot matched with donation of \$911  
Pizza luncheon won by employees  
Many local families fed during holiday season by HC Food Pantry